

## Project Meeting

# FOOD QUALITY AND CONSUMER STUDIES 2017

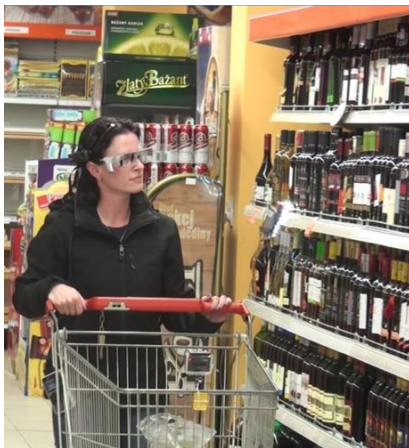


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2014 - 2017*

**25 JUNE – 2 JULY, ORIHUELA, SPAIN**

**Organized by Universidad Miguel Hernández, UMH**



### **8-DAYS FOCUSING ON**

- **Food and sensory and consumers**
- **Neuromarketing and augmented reality**

**Rich program full of practical seminars**

**Thematic excursions and discovering rich tastes of Spain**

**Working hours: 9.00-14:00 h**

**Homework and group activities:  
from 15.00-17.00 h**

**Teachers and students from 8  
European countries**



### Project Meeting

#### **Detailed programme of the project meeting and activities involved:**

Main objective of the transnational project meeting is to analyze the activities done during project implementation and administration and actual situation in preparation of final project activities, including multiplier event in Nitra, dissemination and final report preparation.

|                           |  |
|---------------------------|--|
| <b>Tuesday, June 27</b>   | Arrival of participants  |
| <b>Wednesday, June 28</b> | Project meeting  |
| 9:00 – 9:30 am            | Welcome and partner university introduction  |
| 9:30 – 12:00 am           | Project meeting<br>Summer school and multiplier event – report of current activities<br>FOODCOST books and project output 7 and 8 – report and evaluation<br>Analysis of teaching materials and possible improvement |
| 12:00 – 1:00 pm           | Lunch  |
| 1:00 – 4:00 pm            | Preparation of multiplier event in Nitra (participants, program)   |
| 6:00 pm                   | Dinner   |
| <b>Thursday, June 29</b>  | Project meeting continues  |
| 9:00 – 12:00 am           | Project administration, dissemination and promotion  |
| 12:00 – 1:00 pm           | Lunch  |
| 1:30 – 4:00 pm            | Final report issues (discussion, online Erasmus plus platform – technical issues)  |
| <b>Friday, June 30</b>    | Participation at multiplier event, dissemination of project outputs  |
| <b>Saturday, July 1</b>   | Participation at summer school, group presentation, student's and participants' feedback   |
| <b>Sunday, July 2</b>     | Summer school participation, final discussion, certificate awarding,<br>Departure  |

